



## FACTORS INFLUENCING 'WORK DISCRETION' OF CORPORATE ENTREPRENEURSHIP: AN EMPIRICAL STUDY

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### ABSTRACT

*Corporate entrepreneurship as the art of creating innovative ideas within a corporation and materializing them to make profit. You have to use the knowledge and creativity that exists within a person to generate money-making ideas. The main purpose of this empirical study is to identify the factors influencing work discretion of corporate entrepreneurship. Data were collected from samples that considered of 400 middle level managers respectively. For middle level managers conducted by 12 Manufacturing Companies in Chennai. Middle-level managers' are linked to successful corporate entrepreneurship. The findings showed that multiple regression analysis have significant regression coefficient as judged from their t-values. This indicates that respondents are ready to consider the factors while work discretion in manufacturing company.*